## **CLAIMS**

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A writing implement, comprising:

a main body having a gripping portion upon which a grip is mounted;

the grip including a longitudinally extending tubular shell having an inner surface

abutting with the main body and an outer surface, and a viscoelastic hand/finger surface

formed about the outer surface of the tubular shell.

2. A writing implement according to claim 1, wherein the grip readily removable from the main body of the writing implement.

3.

A writing implement according to claim 2, wherein the viscoelastic hand/finger surface is a viscoelastic solid-phase polymer material.

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A writing implement according to claim 3, wherein the viscoelastic solid-phase 4. polymer material is a thermoplastic elastomer

A writing implement according to claim 2, wherein the viscoelastic hand/finger surface 5. is a viscous liquid material contained within an elastomeric bag.

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- 6. A writing implement according to claim 5, wherein the viscoelastic liquid material is a silicone gel or silicone oil.
- 7. A writing implement according to claim 1, wherein the grip is integrally formed with the main body of the writing implement.
  - 8. A writing implement according to claim 7, wherein the viscoelastic hand/finger surface is a viscoelastic solid-phase polymer material.
  - 9. A writing implement according to claim 8, wherein the viscoelastic solid-phase polymer material is a thermoplastic elastomer.
  - 10. A writing implement according to claim 7, wherein the viscoelastic hand/finger surface is a viscous liquid material contained within an elastomeric bag.
  - 11. A writing implement according to claim 10, wherein the viscoelastic liquid material is a silicone gel or silicone oil.

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12. A grip adapted for attachment to an implement including a handle, comprising:

a longitudinally extending tubular shell including an inner surface shaped and
dimensioned for attachment to the handle of the implement and an outer surface; and

a viscoelastic hand surface having a thickness secured about the outer surface of the tubular shell, wherein the tubular shell includes a first end and a second end, and the tubular shell includes an outwardly extending first lip adjacent the first end of the tubular shell and a outwardly extending second lip adjacent the second end of the tubular shell, the first and second lips defining a central section within which the viscoelastic hand surface is positioned, wherein the central section has a depth as defined by the first and second lips which is substantially the same as the thickness of the viscoelastic hand surface such that the first and second lips acting to retain the viscoelastic hand surface in position on the tubular shell.

- 13. A grip according to claim 12, wherein the first lip extends about the circumference of the tubular shell adjacent the first end of the tubular shell and the second lip extends about the circumference of the tubular shell adjacent the second end of the tubular shell.
- 14. A grip according to claim 12, wherein the viscoelastic hand surface is a viscoelastic solid-phase polymer material.

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- 15. A grip according to claim 14, wherein the viscoelastic solid-phase polymer material is a thermoplastic elastomer.
- 16. A grip according to claim 12, wherein the viscoelastic hand surface is a viscous liquid material contained within an elastomeric bag.
  - 17. A grip according to claim 16, wherein the viscoelastic liquid material is a silicone gel or silicone oil.
  - 18. A grip according to claim 12, wherein the tubular shell is a soft elastomer.
  - 19. A grip according to claim 12, wherein the grip is shaped and dimensioned for use as a golf club grip.
- 15 20. A grip according to claim 19, wherein the tubular shell is substantially cylindrical shaped with a slight taper.